



Dear perspective sponsor,

The Ontario Powerlifting Association is a non-profit organization that is dedicated to the sport of Powerlifting. We are affiliated with the International Powerlifting Federation (IPF) and work in conjunction with the Canadian Powerlifting Union (CPU). With over 1300 members and over 40% of the membership base in the CPU, the OPA is by far CPU's largest provincial affiliate. We are continually growing and are seeking your support to help us grow the sport of powerlifting in Ontario.

We engage with members on a regular basis through a variety of means including, but not limited to, meets, the OPA website, various social media outlets, coaching seminars, and referee clinics. In 2017 we had a record number of meets including, 27 Open, along with 6 Regional, 1 Provincial High School meet, 2 Provincial Championships and 1 NA Bench-Only, along with other international events, and an all-time high in competitors with open meets and championships lasting several days - 2017 was the busiest year in OPA history. We also hosted 3 referee clinics and coaching seminars.

In 2018 we will be adding the Central Canadian Championships, and the IPF portion of the Toronto Pro Super Show to our meet calendar. Our goals it to have OPA banners proudly displaying our sponsor's logos at all open meets, and Championship meets will have a OPA larger banner. Moreover, we are looking to run more referee clinics and coaching seminars to support the sport's continued powerful growth in Ontario. We are also looking to produce a quarterly newsletter that will feature sponsor logos and promotions.

It is an exciting time to be a part of the OPA - our reach and official endorsement / partnership will provide added value to your business by providing exposure and confidence from our members in your brand and products: We have 2 sponsorship packages to choose from this year if you are interested in becoming a partner of the OPA.

Package	Description	Price
Silver	We will promote your brand as "an official partner" and will negotiate specific marketing or communication campaigns through our various means of communicating with our members. This includes website, newsletter, and social media. Excludes banners.	\$250.00
Gold	You will have permission to use the OPA brand and logo in your marketing campaigns. We will promote your brand as "an official partner" and will negotiate specific marketing or communication campaigns through our various means of communicating with our members. This includes website, newsletter, and social media. Includes your logo 4 banners for local/open meets and 1 large OPA banner for Championship meets.	\$750.00

If you are interested in becoming a partner of the OPA, please reach out to Philip Brougham, OPA President (philip.brougham [at] gmail.com) and Teresa Yeung, Treasurer (teresayeung.opa [at] gmail.com). Please let us know if you have any questions.

Thank you!

OPA Executive team